



Since 1916

J. M. BAXI & CO.

MONTHLY REPORT  
**CRUISE SHIPPING**

MARCH 2022



# TABLE OF CONTENTS

Cordelia to start sailing from Chennai and Sri Lanka; to add second cruise in 2022	----- 04
Cordelia Cruises Celebrates 50,000 Guests with a Special Offer	----- 05
Visakhapatnam: Work on cruise terminal berth gains pace	----- 06

# CRUISE VESSELS UNDER J M BAXI & CO. AGENCY - FEBUARY 2022

PORT	NO OF CALLS
Mormugao	06
Mumbai	02
Cochin	01
Kadmat	02
<b>Total</b>	<b>11</b>

# CORDELIA TO START SAILING FROM CHENNAI AND SRI LANKA; TO ADD SECOND CRUISE IN 2022

- Cruise liner company, Waterways Leisure Tourism Pvt Ltd that sails Cordelia Cruises is soon set to launch its second cruise, said a top official. The company plans to add five cruises over the next five years. The cruise liner will soon add Chennai as a sailing location and plans on expanding to international sailing to Sri Lanka covering Colombo, Galle, Trincomalee, and Jaffna.

Speaking to BusinessLine, Jurgen Bailom, President & CEO, Cordelia Cruises said that the cruise liner has served 45,000 + passengers so far. Cordelia started in September 2021. "I am extremely happy with the resilience that Cordelia has had despite Covid-19 pandemic. Taking into complete consideration of the government norms of only 50 per cent occupancy, our 50 per cent of the rooms have been full, during almost all our tours."

## Multiple packages

Cordelia has multiple packages including sailing destinations like Lakswadeep, Goa, and Kochi. It also has day packages, conferences, and weddings on cruise packages. "Our 5 nights itineraries are the most popular with our travellers. The Lakshadweep route is the most preferred one. Lakshadweep is a magnet. Its inclusion amounts to approximately 40 per cent of our draw," Bailoom said. He also added that weddings as a package were famous amongst the affluent Indians. Cordelia has tied up with all leading travel agencies. Speaking to BusinessLine, a leading brick and mortar travel agency player, requesting anonymity said that it had seen a huge uptick in cruise bookings amounting to at least 20 per cent of its revenues. Bailoom said that he was confident that India's cruising industry the potential, and Indian travellers have the appetite.

## New cruising location

In order to tap on to the appetite, "For 2022 our focus is the new location sailing to Sri Lanka covering Colombo, Galle, Trincomalee, and Jaffna, adding another ship, launching in Chennai, beginning from May 2022. We are soon adding our second ship. Over the next five years, we plan to add five new cruises." It is his goal, he said, to make cruising a go-to travel choice for Indian families, ensuring service that matches upto to International standards of cruising. "While we have been through a lot of ups and downs just within a few months of launching, we are sure to make waves in the travel industry considering the amount of interest we have received from travellers throughout the country." While Bailoom spoke about the potential in the cruising industry, he also said that there were a few challenges that needed to be addressed immediately. He said that Cordelia has received a positive response from Mumbai, Goa, Gujarat, and Kochi ports. However, "Cruising is still at a nascent stage in India. While the government is working towards it, it needs hand holding, too. The passenger cruise terminals are yet to be developed in terms of experience and infrastructure."

Source: The Hiindu Business Line

# CORDELIA CRUISES CELEBRATES 50,000 GUESTS WITH A SPECIAL OFFER

- Cordelia has announced the special offer, which will be available to the 1.4 million people currently active in India's military forces and their families

Cordelia Cruises is celebrating its first 50,000 guests with a special offer for India's defense personnel, the company announced in a press release. The India-based cruise line launched service in September 2021 and is now inching close to the number. To mark the occasion, Cordelia has announced the special offer, which will be available to the 1.4 million people currently active in India's military forces and their families. "We remain indebted to our Indian Navy, Army, and Airforce. They guard and guide us selflessly. At Cordelia, this is our humble effort to extend courtesies and welcome them on board. We hope to serve them with all our hearts," said Vijay Kesavan, Marketing Director of Cordelia Cruises.

Source: Cruise Industry News

# VISAKHAPATNAM: WORK ON CRUISE TERMINAL BERTH GAINS PACE

- Construction of the berth is taken up at a cost of Rs 64.24 crore, including shore protection
- The project is capable of handling large vessels with a carrying capacity of 2,000 to 2,500 passengers each
- Terminal building will be developed in an area of close to 2,000 sq mt

The proposed cruise terminal berth (CTB) at Visakhapatnam Port Authority (formerly known as VPT) with world-class infrastructure is all set to gain pace in the City of Destiny. With requisite mandatory clearances and no objection certificate obtained from the navy, work has commenced for the construction of the berth as well as terminal building. The collaborative project of the Ministry of Tourism and Visakhapatnam Port was supposed to take off two years back. However, following the delay in getting mandatory clearances, the much-awaited endeavor was put on hold. The project is capable of handling large vessels with a carrying capacity of 2,000 to 2,500 passengers each, the cruise ship can be berthed at the upcoming terminal that has 180-m of berth length with two mooring dolphins on either side of it. The construction of the berth is taken up at a cost of Rs64.24 crore, including shore protection. The design consultancy for the CTB has been entrusted to the coveted institution Indian Institute of Technology-Madras. Sharing details with The Hans India, Port Chairman K Rama Mohana Rao says, "Followed by the issuance of mandatory clearances, work for the cruise terminal along with the terminal building is now in progress. The architectural consultancy work has been entrusted to Delhi-based Creative Group." Meanwhile, the terminal building will be developed in an area of close to 2,000 sq mt. The amenities at the terminal include passenger gangways, lounge, restaurant, entertainment, recreation shopping behind the berth with a budget of Rs31.81 crore. The Ministry of Shipping accorded in-principle approval for the project at an estimated cost of Rs77 crore. However, the consultancy from IIT-Madras and architectural consultants submitted a revised cost estimate to the tune of Rs96.05 crore, including berth cost at Rs.64.24 crore and terminal building cost at Rs31.81 crore. Also Read - Cross deck operations of HMAS Arunta held in Visakhapatnam

Elaborating on the timelines, the Port Chairman exudes confidence that the project is expected to be completed in the next 14 months. Once commissioned, the cruise terminal berth is sure to change the marine tourism landscape in the port city.

Source: The hans India

# OTHER REPORTS FOR MARCH 2022

J. M. Baxi & Co. Monthly Agri Products Update

J. M. Baxi & Co. Monthly Automotive Logistics Update

J. M. Baxi & Co. Monthly Cement Update

J. M. Baxi & Co. Monthly Chemical Update

J. M. Baxi & Co. Monthly Coal Update

J. M. Baxi & Co. Monthly Container Update

## **J. M. Baxi & Co. Monthly Cruise Shipping Update**

J. M. Baxi & Co. Monthly Edible oil and Extractions Update

J. M. Baxi & Co. Monthly LNG & LPG Update

J. M. Baxi & Co. Monthly Fertilizer Update

J. M. Baxi & Co. Monthly Mineral and Metal Update

J. M. Baxi & Co. Monthly Oil and Petroleum Update

J. M. Baxi & Co. Monthly Port Update

J. M. Baxi & Co. Monthly Project Cargo Update

J. M. Baxi & Co. Monthly Seafarer Update

J. M. Baxi & Co. Monthly Steel Update

---

## RESEARCH CELL

J. M. Baxi & Co., Godrej Coliseum, Office No. 801, 8th floor, "C" wing,  
Behind Everard Nagar, Off. Somaiya Road, Sion. Mumbai - 400022 INDIA

---

## CONTACT DETAILS

Tel: 022 61077100 Ext 161/145, Mob: 091-7506004224 / 7045659111

E-mail: [jmbreports@jmbaxi.com](mailto:jmbreports@jmbaxi.com), Website: [www.jmbaxi.com](http://www.jmbaxi.com)